

# Data Points: Radioheads Infographic

HOME JOBS

## Data Points Radioheads

Millennials spend most of their waking moments glued to one screen or another, but music still occupies most of their media time.

WSLETTERS

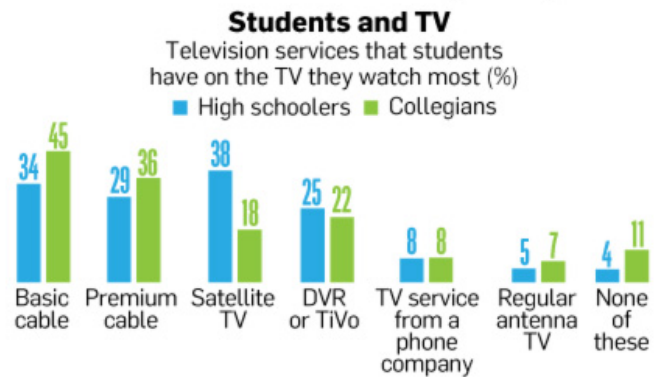
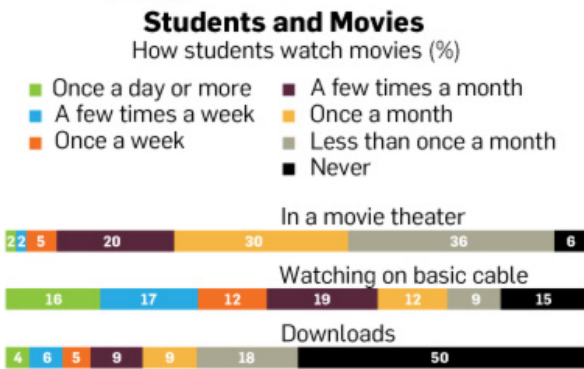
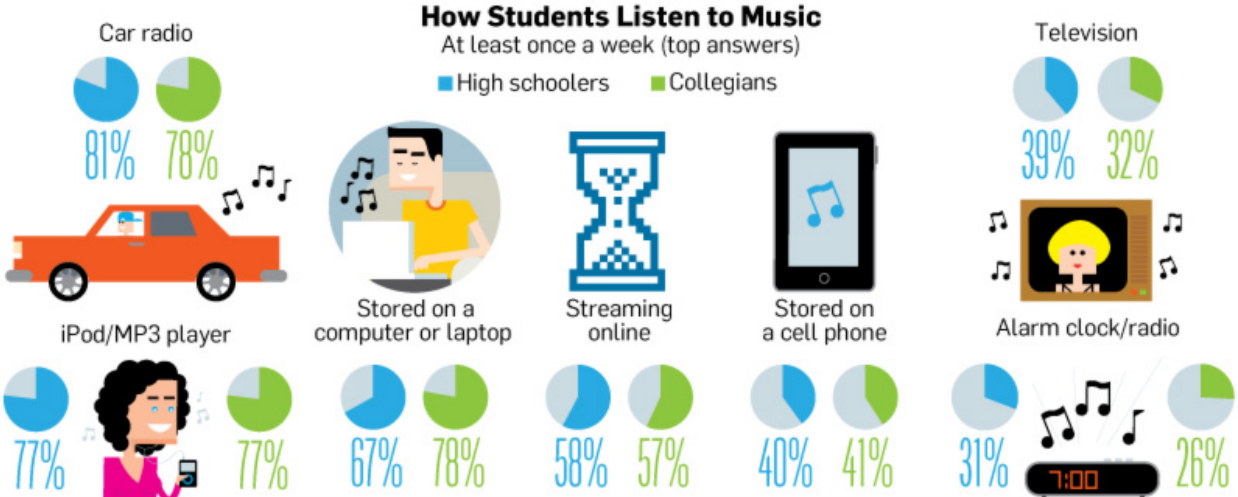
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3S special night, with AdFreak

Data Info

December 13 2

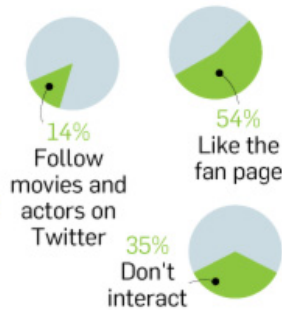
Enlarge



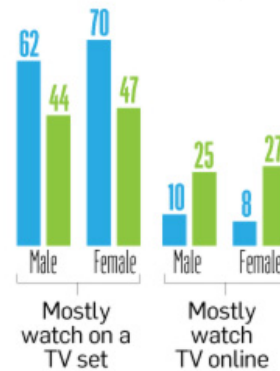
How much students spent during their last trip to a movie theater (On average)



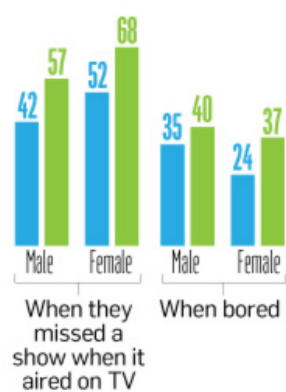
How students interact with movies on social media



How students watch TV, on a set vs. online (%)



Why students watch TV online (Main reasons)



SOURCE: YPULSE REPORT JULY 29-AUG. 17, 2011 (BASE: 1,647 HIGH SCHOOL AND COLLEGE STUDENTS)